



North America Telugu Society

America Telugu Sambaralu

5th NATS Conference

June 30th – 2nd July 2017

Chicago, USA



North America Telugu Society is conducting its 5th Conference “America Telugu Sambaralu from June 30th – 2nd July 2017 at Renaissance Schaumburg Convention Center. We are expecting around 8000 to 10000 convention participants from all across North America. Prominent speakers, government agents and famous cinema industry legends from India would be participating in this convention in addition to North American talented.

We cordially invite you all to exhibit, network and show your support to North America Telugu Community. Please contact Damuluri Venkateswar Rao or Baaji Bobba for registrations at souvenirads@sambaralu.org

Souvenir Advertising and Sponsoring Opportunities:

- Market your brand name and products to thousands of conference participants
- Sponsor an event to show your company's support to Telugu community
- Great Opportunity for Marketing, Networking, Collaboration and Product Promotions
- Prominent US destination for reaching out and easy access to wide variety of NRIs
- Chicago city is within driving distance for nearly 250,000 Telugu vibrant communities
- Major metropolitan areas like Indianapolis, Milwaukee, Detroit, Columbus, Springfield, St Louis are within 6 hours distance

Conference Address

ATS 2017 Conference
Renaissance Schaumburg Convention Center
1551 N Thoreau Dr.
Schaumburg, IL 60173
United States



Souvenir Space:

Each company will select their ad space and is available on a first-come, first-serve basis. The souvenir ads are divided into different sections based on selection of ad size. Companies with similar products or services will be located in the appropriate section. NATS reserves the right to make adjustments and modify ad space, if necessary.

Benefits of Advertising in the Souvenir

- Great opportunity to promote your Company, Business, Products or Services to highly selective and successful Telugu speaking community in entire North America
- America Telugu Sambaralu conference is expected to be attended by over 8,000 people from North America and other parts of the world
- Over 3,500 copies are expected to be distributed to Attendees and another 1,000 will be mailed to all life members of all over the US. Another 25,000 Souvenir digital copies are expected to be downloaded before, during and after the conference
- Fantastic opportunity for businesses in Chicago as nearly 50 percent of the attendees will be from Chicago and other neighboring cities
- America Telugu Sambaralu Souvenir will be made available as free eBook in Apple iBook store, Amazon, Google Books and eBooks2go.com store for anyone to download from anywhere in the world
- All Ads in the Souvenir will have hotlinks to the website and phone numbers for easy look up and dialing
- America Telugu Sambaralu Conference Souvenir will serve as great memorabilia as it will contain over 300 color pages filled with exclusive cultural, social and literary articles, jokes, poems, eye catching illustrations and information about Telugu Community

Souvenir Ad Prices

Price info	USD	Status
Back Cover Page (last page)	\$5,000.00	Sold out
3rd Page	\$4,000.00	Sold out
3rd Page from last	\$4,000.00	Sold out
Inside Cover Page (2nd Page)	\$3,000.00	Sold out
Inside Back Cover	\$3,000.00	Sold out
Full Page (8.5" x 11")	\$1,000.00	Available
Half Page (8.5" x 5.5")	\$ 750.00	Available
Quarter Page (4.25"x 5.5")	\$ 500.00	Available



Contact Information:



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Souvenir Ad Packages Timelines:

Final date to submit your business promotion is May 15th 2017. Late submission of payment does not guarantee ad space. Any additional and late submission will be accommodated into the Souvenir ebook.

Cancellation & Policy:

There is no cancellation policy.

Terms & Conditions:

- Allocation of ad is on a First Come First Served basis, space is not guaranteed until full payment is made.
- Funds once received for registration are neither refundable nor transferable.
- Convention committee reserves the right to modify the plan size of the ad at any time based on circumstances.
- Souvenir Ad promoter will get additional benefits at the convention center.
- All matters related to disputes will be settled through negotiation.
- If there are any legal disputes, the jurisdiction of the court will be in Cook County, Illinois, USA.

